

	Topic title	SUMMARY OF KNOWLEDGE ACQUISITION	APPROXIMATE DURATION (Lessons)	Term 1a								Term1b							Term 2a						Term 2b						Term 3a					Term 3b						
				1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	4	5	6	1	2	3	4	5	6	1	2	3	4	5	1	2	3	4	5	6	7
Year 10																																										
1	Introduction to the Media Language	Media Language- students will understand how the media communicates	24	█																																						
2	Analysing print adverts	To understand and identify the code and conventions of print media products	21									█																														
3	Analysing film posters	Revisiting narrative theoretical framework to underpin knowledge of Film	18																█																							
4	Analysing magazine covers	Revisiting narrative theoretical framework to underpin knowledge of magazines	18																█																							
5	Newspapers	Students must understand the impact of industry (ownership, audience and production)	15																						█																	
6	Coursework	Develop practical production skills	21																												█											
Year 11																																										
1	Coursework	Develop practical production skills	15	█																																						
2	Film	Students will explore media products in-depth in relation to Film	12									█																														
3	Television	Develop an understanding of audio-visual forms of media.	18									█																														
4	Music Videos and Online Participatory	Study of contemporary and historical music videos and artists. Student will create their own music video	18																█																							
5	Gaming	Study of the gaming industry in terms of regulation, audience, profit and production	9																█																							
6	Radio	Students will explore media products in-depth in relation to radio industry	9																						█																	
7	Revision	Film, Television, Music Video, Gaming, Radio, Print adverts, Newspapers	3_3_3_3_3_3																												█											
Year 12																																										
1	Advertising	Develop a knowledge and understanding of media industries through set edition of a historical magazine in depth, covering all aspects of the media framework	45	█																																						
2	Newspapers	Media Language, Representation and Industry	30	█																																						
3	Film	Develop knowledge and understanding of key aspects of media industries	36									█																														
4	Music Videos	All aspects of the media framework: media language, representation, audience, production, industry	14									█																														
5	Radio	To develop knowledge and understanding of key aspects of the radio industry	21																█																							
6	Coursework	Develop practical production skills. Respond to a brief set.	24																						█																	
Year 13																																										
1	Coursework	Develop practical production skills. Respond to a brief set.	16	█																																						
2	Magazines	Students are required to study one set edition of a historical magazine in depth, covering all aspects of the media framework	45	█																																						
3	Television	Study a media form in depth, covering all aspects of the media framework	36									█																														

